**Buy Blue Application**

U of T Entrepreneurship supports entrepreneurial activity across the U of T entrepreneurship ecosystem, including managing funds provided by the Provost to support U of T startups. Included in the Provost Funding is the Buy Blue initiative that enables U of T academic and service entities to be the first buyer of products or services from new U of T startups at a discounted price, in order to support our startups’ commercialization process and to showcase the products and services our entrepreneurs are creating to our community.

Eligibility:

* Approved Buy Blue projects will offer funding to cover up to 2/3 (67%) of an invoice from a U of T startup to a U of T customer for U of T business purposes;
* First purchase only – U of T Company is eligible to receive funding for their **first** invoice from a U of T Startup (up to $5K);
* U of T startup is lead by current U of T students or recent U of T alumni (up to 5 years post-graduation);
* Maximum of $10K per startup per lifetime.

To request Buy Blue funding, please fill out the following form and email it along with an invoice for the product or service to the U of T entity to Melanie Langemeyer ([melanie.langemeyer@utoronto.ca](mailto:melanie.langemeyer@utoronto.ca)) at U of T Entrepreneurship. For the U of T Startup, please include U of T student number.

**Section 1: To be completed by U of T Startup**

|  |  |
| --- | --- |
| Contact Name: |  |
| U of T Student Number: |  |
| Title: |  |
| Contact Email Address: |  |
| Startup Name & Address: |  |
| U of T Affiliation  (Faculty or Student and Department): |  |

|  |
| --- |
| **How will this sale help your business?** (i.e. beta customer, product testing/trial) |

**Section 2: To be completed by U of T Customer (Division, Faculty, Department, etc.)**

|  |  |
| --- | --- |
| Unit Name & Address: |  |
| Contact Name: |  |
| Title: |  |
| Email Address: |  |

|  |
| --- |
| **How will this purchase help U of T business?** |

|  |
| --- |
| **Total amount of invoice (100%):**  **Total amount of Buy Blue funding requested (67%):** |

|  |
| --- |
| **Additional information:** |

**U of T Startup**

Contact Name:

Signature:

Date:

**U of T Customer**

Contact Name:

Signature:

Date:

**Section 3: To be completed by U of T Entrepreneurship**

U of T startup in reporting?

U of T student number received?

Contact Name:

Signature:

Date:

**UTE Approval:**

Contact Name:

Signature:

Date: