

Buy Blue Application

U of T Entrepreneurship supports entrepreneurial activity across the U of T entrepreneurship ecosystem, including managing funds provided by the Provost to support U of T startups. Included in the Provost Funding is the Buy Blue initiative that enables U of T academic and service entities to be the first buyer of products or services from new U of T startups at a discounted price, in order to support our startups' commercialization process and to showcase the products and services our entrepreneurs are creating to our community.

Eligibility:

- Approved Buy Blue projects will offer funding to cover up to 2/3 (67%) of an invoice from a U of T startup to a U of T customer for U of T business purposes;
- Initial purchase by up to two U of T customers only– U of T customer is eligible to receive funding for their **first** invoice from a U of T Startup (up to \$5K);
- U of T startup is led by current U of T students or recent U of T alumni (up to 5 years post-graduation);
- Maximum of two U of T customers and a total of \$10K per startup per lifetime.

To request Buy Blue funding, please fill out the following form and email it along with an invoice for the product or service to the U of T entity to Kay Martinez (kay.martinez@utoronto.ca) at U of T Entrepreneurship. For the U of T Startup, please include U of T student number.

Fund Transfer Process

Upon approval of your application, please send your department's CFC information, a copy of the paid invoice, and the FIS document number to Kay Martinez. Funds will be reimbursed to your account.

Section 1: To be completed by U of T Startup

Contact Name:	
U of T Student Number:	
Title:	
Contact Email Address:	

Startup Name & Address:	
U of T Affiliation (Faculty or Student and Department):	

How will this sale help your business? (i.e. beta customer, product testing/trial)

Section 2: To be completed by U of T Customer (Division, Faculty, Department, etc.)

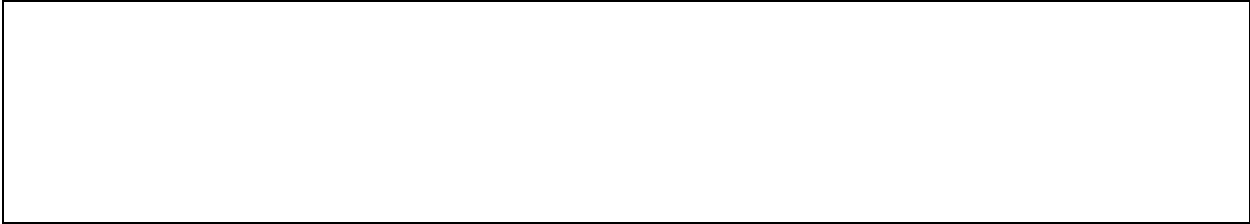
Unit Name & Address:	
Contact Name:	
Title:	
Email Address:	

How will this purchase help U of T business?

Total amount of invoice (100%):

Total amount of Buy Blue funding requested (67%):

Additional information:



U of T Startup

Contact Name: _____

Signature: _____

Date: _____

U of T Customer

Contact Name: _____

Signature: _____

Date: _____

Section 3: To be completed by U of T Entrepreneurship

U of T startup in reporting?

U of T student number received?

Contact Name: _____

Signature: _____

Date: _____

UTE Approval:

Contact Name: _____

Signature: _____

Date: _____